

# The Colors of Money

*Taking its icons of excess from a variety of sources, this fall's fashion inspires a luxurious collection of lacquers.*

Madison Avenue rolled its runways down Wall Street this fall as designers showed off their clothes in a carefree attitude of abundance. Money is the mantra of the moment, and conspicuous consumption paves the path toward fashion nirvana: Fur, feathers and head-to-toe leather provide an extravagant foundation for the buckles, belts and big hoop earrings that accent the season's themes of easy wealth and uptown chic. This return to ladylike dressing requires dutiful attention to all accoutrements, and nails are an accessory as essential as the big matching bag.

Appropriately, this season's color story is inspired by Fort Knox, with gold gleaming its glamour through orange, brown and red, then turning around to warm its way through the cool, lazy luxury of pink and lavender. Silver shows its face as well, mixing its sheen into a spectrum of shades to complete the colorful march of metal. Shimmer-shy clients—too genteel to flaunt cold currency—can take comfort in an ample offering of jewel-tone creams.

By Lisa Randazzo

# China Glaze

## DOT.COM DOLLARS

Internet entrepreneurs are one of the country's fastest-growing wealth demographics. The majority of them are under 30, and their youthful sparkle is reflected in the **Mad About Hues** lacquer collection from China Glaze, North Hollywood, California. Spiked with the sheen of a flashing computer screen, these colors glow from the inside out to serve up seven cyber-hues that offer multifaceted imagery. Combinations of red, orange, pink and lavender will satisfy techies of any age and disposition.



Hue Thrill Me



I Love Hue



You Hue-Mor Me



Just Hue & Me



Lady Sings the Hues



Basic Instinct

Black Dahlia



American Beauty



Body Heat



sex, lies & videotape



# Orly

## CROWN JEWELS

You don't need to be next in line to the throne to wear these colorful icons of royalty: The **Namasté** collection from Orly International, Chatsworth, California, offers six gem tones guaranteed to elevate clients from the Philistines. Ruby, Tourmaline and Carnelian are fathomless pools of pigment in midnight purple, dirty blood red and a creamed tomato soup, while Amethyst, Alexandrite and Citrine serve up their shimmering counterparts.

# Toma

## HELLO FROM HOLLYWOOD

The film industry generates not only money but movies and movie stars as well, and the glamour and glitz that go along with the package are bottled up in the **Film Noire** collection from Toma, North Hollywood, California. Painting one more layer onto the mystique are these six box office hits: American Beauty, Basic Instinct, Body Heat, 9½ Weeks, Black Dahlia and sex, lies and videotape. Ranging from red to brown with some berries in between, all are laced with the glitter of the silver screen.



Amethyst



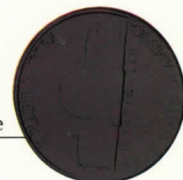
Alexandrite



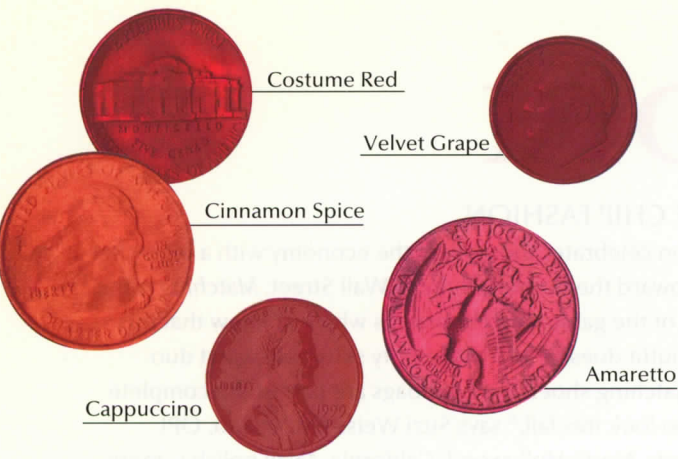
Citrine



Ruby



Tourmaline



# Tantra

## '80S OPULENCE

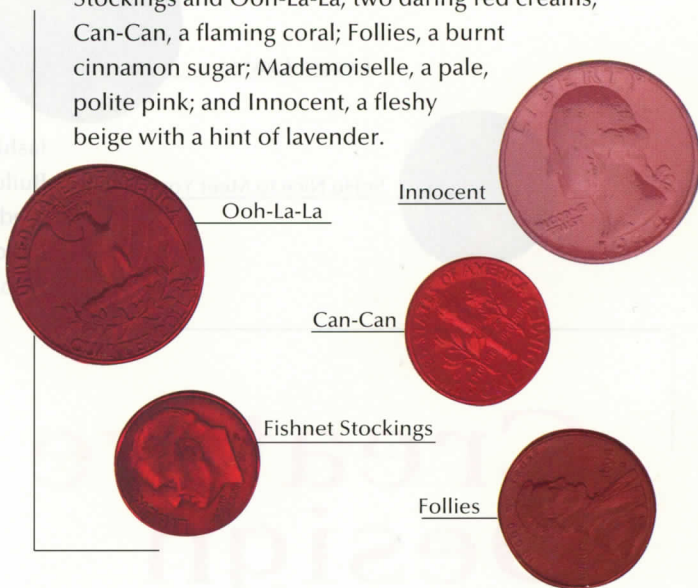
The shame has finally been lifted for those who would rather die than take a quick trip to the corner market in an unfinished ensemble: The dress-to-excess theme of the *Dynasty*-inspired '80s manages to lend its luxe and leave the lewdness behind. Indeed, the don't-leave-the-house-without-your-lashes set can revel in the season's little black dresses, fur neck warmers, crocodile shoes and pointy-toed pumps that all gracefully say glamour while leaving the attitude with Alexis. Topping off the trimmings is Tantra's **Fall/Winter 2000** collection from Star Nail, Valencia, California, offering five colors that can pull any outfit together. The deeply pigmented polish colors run the gamut from bright lipstick red to a purply, brassy brown. Shades of coral, grape and copper hold the middle ground.

# Essie

## TRUE BLUE BLOOD

High society goes where high society is, and the **French Fantasy** collection from Essie, Astoria, New York, embodies the chic world of the privileged debutante.

"The story line is that of a young American girl on her first trip to Europe," says Essie Weingarten: "The glamorous women, the Old World chic, the vivid sights and the overall *joie de vivre* all coming at once into the senses of this young innocent abroad. And, of course, well-groomed, lacquered nails always define the woman of fashion." The six-color collection from the City of Lights includes Fishnet Stockings and Ooh-La-La, two daring red creams; Can-Can, a flaming coral; Follies, a burnt cinnamon sugar; Mademoiselle, a pale, polite pink; and Innocent, a fleshy beige with a hint of lavender.



# Flossie Diamond

## THE LEISURE CLASS

A hand-me-down from the upper echelons of society, traditionally exclusive spa services are now accessible to mainstream America, courtesy of the day spa industry. While not for those living on a shoestring, the good news is you no longer need to be a blueblood to enjoy the benefits of the spa life. In homage to this thrilling new direction in beauty care, Flossie Diamond Cosmetics, Sunrise, Florida, introduces its **Spa Collection** of lacquers. The six soothing shades include Drift Away, a peaceful purple; Lava, an iced raspberry; and Meditate, a relaxing, dusty rose. Renew, Destress and Mudd finish off the set with a feng shui red, calm camel and creamy chocolate, respectively.



# OPI

Orange You from New York



Live from New York... it's OPI



NYPD Beet



Cupp-a-Cawfee



SoHo Nice to Meet You



## BLUE CHIP FASHION

Fashion celebrates the state of the economy with a blue-chip nod toward the business suits of Wall Street. *Matching* is the name of the game, and the players who win know that this fall's outfit doesn't end with a nifty skirt-and-jacket duo.

"Matching shoes and handbags are part of the complete fashion look this fall," says Suzi Weiss-Fischmann, OPI Products, North Hollywood, California. "Nail polish is more important this season than ever because accessories are a major part of fashion." OPI's **New York City** collection affirms all that is savvy and chic with 10 bottles of grapes, cherries and berries in a variety of cremes and shimmers, plus a fiery copper and conservative cappuccino to offer the appropriate diversion.

"Reds are very important, and they're showing up in deeper burgundyish shades and berries," says Weiss-Fischmann. "A lot of accessories to this fall's fashions are in these grownup versions of red." Vampire State Building, Berry Berry Broadway, Marooned on the Subway, Madison Mauvenue and Grand Central Carnation are just a handful of the street-smart monikers in this totally urban color collection.

# Creative Nail Design

## MODERN GOLD RUSH

Gold saw no boundaries on the season's runways, bouncing its bounty from big hoop earrings, chokers and hip chains, to shirts, skirts, belts and shoes. "Cleopatra was the inspiration for our fall collection," says Jan Arnold, Creative Nail Design, Vista, California. Called **Goddess of the Nile**, the six-color collection covers a variety of metals, with Pharaoh's Gold leading the pack. "Our Pharaoh's Gold is a pure molten 24-karat gold that looks great on all skin tones, even olive and very pale." Other colors include Snakebite, a caramel bronze; Egyptian, a coppery sunset; Sphinx, platinum-laced lavender; Seduction, a silver chocolate; and Mirage, an iridescent gold infused with crushed berries. These colors have multiple hues—and attitudes—that make them appropriate in any context.

"As a counterpoint to fall's ladylike theme, there was a return to punk—chains, zippers, black leather," adds Arnold. "So I could see a lady wearing Seduction on a short nail, for instance, or a more edgy client wearing it on a pointy nail."

Egyptian



Snakebite



Mirage



Sphinx



Pharaoh's Gold



# Lauren Amoresse

## LADY LUCK

A pocketful of cash and a whole lotta luck add up to a sure bet at the tables, but before clients throw those dice make sure their hands are worthy of gathering up the winnings. The **Monte Carlo** collection from Lauren Amoresse, Los Angeles, California, offers eight lucky shades that add some class to winning big: Snake Eyes, a tarnished gold; Royal Flush, a gilded raspberry; Hot Streak, a silver-streaked tomato; Let It Ride, a golden latte; and Color of Money, a shimmering steel gray are just a few of the encouraging colors in this shimmering collection.



Snake Eyes



Hot Streak



Silver Dollar Blue



Blackjack Brandy



Color Of Money

# Misa

## EXCESSES OF THE '70S

The flamboyant indulgences of the Me Decade pop up this season in splashes of color played out in embroidery, geometric prints and brilliant strings of beads. Intarsia was the technique of choice among designers, who inlaid fabrics, leathers and furs to impart a modern touch to fashion graphics. And the hair jewelry trend we've seen for the past few seasons took a '70s turn.

"We've been seeing a lot of beads in bracelets the past few seasons, and now they're making their way into hair," says Sophie Knight, senior editor/producer, beautyjungle.com. "Strands of sparkly, shiny beads are being woven into hair for a kind of neo-hippie look."

The **Fall/Winter 2000** collection from Misa, Philadelphia, Pennsylvania, offers up 12 vibrant shades that accent the aura of more psychedelic times. Six slick, icy hues evoke an edgy androgyny in berry tones wedged between purple and gray, offset by six loud, inky screams that include a high-voltage blue, a cranberry fuchsia and an electric orange.



Cool Mousse



Chocolate Icing



Hot Butterscotch



Hot Berry Swirl



Blueberry Glaze

Polish colors may vary due to the photography and/or printing process.