

# True COLORS

Let clients' *True Colors* shine through this spring as fashion takes a turn toward the uninhibited '80s.

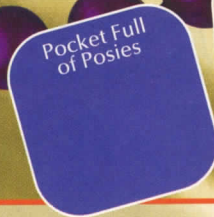
In a millennial twist on '80s extravagance, this spring's fashion designers boldly beckon the Material Girl who sleeps inside every woman's fashion psyche: The sheer joy of dressing up is apparent in the styles that saunter down this year's runways, and the fashion freedom that's been evolving over the last few seasons escalates. There *are* no more rules when it comes to the chic, shameless flaunting of a girl's right to have fun: stiletto heels, micro-minis and lots of gold flashes from the catwalks in an optimistic reflection of the state of the economy. Accessories from head to toe help create the pulled-together look that marked a decade of decadence from 20 years ago.

The 1980s was when fashion crossed cultures, stepping inadvertently in front of the music video cameras that gave birth to Music Television. Suddenly, music acquired a visual component, and the excesses of the industry were no longer confined to sound. Indeed, it was hip to be cool in the '80s, and the spring lacquer collections of 2001 take coolness one step further with an abundance of berry-based pinks and purples in a variety of shades, complemented by a couple of cantaloupey oranges for the season's hotter moments.

By Lisa Randazzo



Sugar Plum



Pocket Full of Posies



Pink-a-Boo



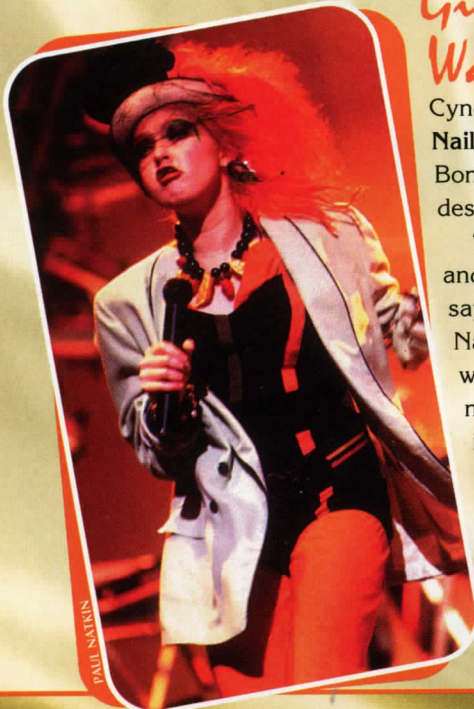
Peach Sensations



Baby Blues

## Sweet Dreams Are Made of This

The Bathing Beauty collection from **Orly International** offers Sugar Plum, Pocket Full of Posies, Everything's Rosy, Baby Blues, Pink-A-Boo and Peach Sensation for a sweet, springtime fantasy. Three swirly glows balance three pastel creams for a rhythmic, heady color trip.



PAUL NATIEN

## Girls Just Wanna Have Fun

Cyndi Lauper said it, and **Creative Nail Design** illustrates the statement with its Bon Appetit collection, six scrumptious dessert colors that inspire indulgence.

"Girls are playing dress-up this spring and are having fun with fashion again," says Jan Arnold, co-founder of Creative Nail Design. "The attitude is happy-go-lucky and tongue-in-cheek, with retro 1980s 'mall nails' that are super-square in a mid-to-long length. Accessories are in the spotlight, and it's important that they all match: Nail color should be in sync with bag, belt and shoes.

"We suggest going tonal with color by using, for instance, different shades of pink for fingers, toes and accessories to set off your favorite little suit."

Five different shades of pink and lavender plus one fleshy shimmer make up this feast of sweet pastels.



Blueberries & Cream



Juicy Watermelon



Blackberry Pie



Apple Cobbler



Pink Lemonade

## Heaven Is a Place on Earth

**Tantra** from Star Nail offers a trio of celestial shades that speak a surreal language of their own:

Taffeta and Chiffon are beige and flesh tones, each softly

swirled with angel dust; and Amazon Rain is a smoky, silver-laced tone with lavender taken straight from misty, mountain skies.



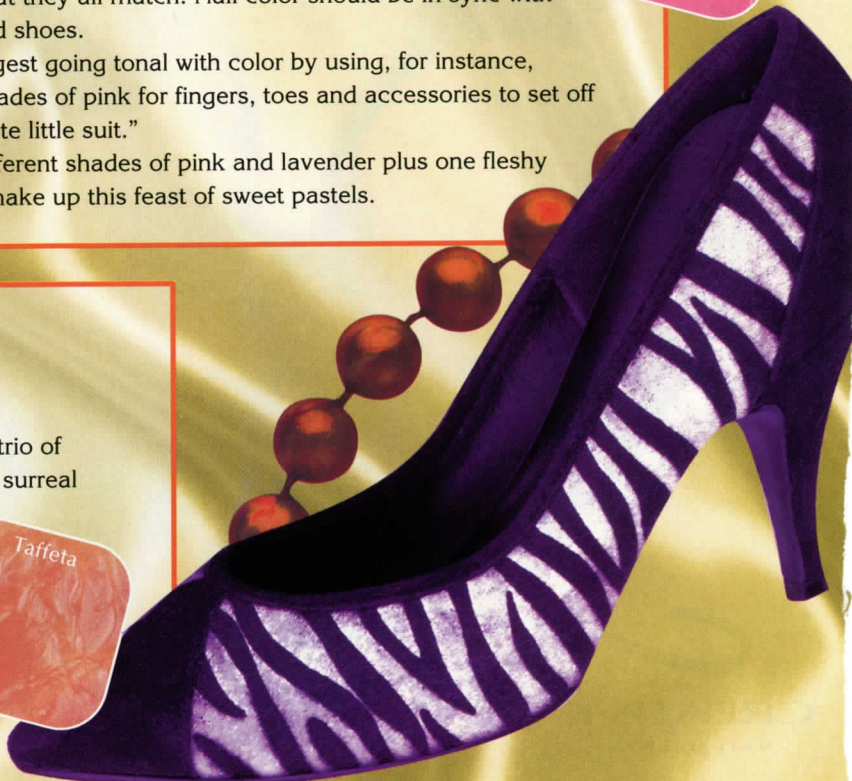
Amazon Rain



Chiffon



Taffeta



All Rose Lead to Rome

Venus di Violet

Arrivederci!

Your Villa or Mine?

Naples Syrup

## Like a Virgin

The romance of Venice, Italy, lured Madonna to film what could be her most risqué video, *Like a Virgin*; OPI Products likewise gives a nod to romance with its Collezione Italiana, a 12-bottle collection that offers clients a colorful tour of the peninsula of passion.

"Cool pinks and reds are very hot this spring," says Suzi Weiss-Fischmann, executive vice-president and artistic director for OPI. "Bright colors are very much in, complementing the '80s look that dominates the season: Proper suits, matching outfits and lots of accessories call for colorful nails to round out the look."

Seven cool tones feature a blue-based range that runs from a pale shimmery pink to a brandied raspberry including one saturated magenta cream; three warm tones include a coppery cantaloupe, a creamy salmon and deep sunset; and two gentle flesh tones offer a quiet finish.



PAUL NATHAN

## Crazy for You

Madonna, the real model for Material Girls everywhere, acknowledges no boundaries in her quest for having it all. This spring's asymmetrical hemlines and seasonless dressing inspired China Glaze to follow her defiant attitude by coloring completely outside the lines with China Rain, a 12-color collection that shows little restraint in its uninhibited homage

to color. A fine glitter graces gold, raspberry, royal blue and mango alike; opalescence offers serenity to a wispy white, sandy latté and hint of blush; shimmer gives sheen to a gentle magenta, grape and cloudy cream; while two flats anchor the group with one cool and one warm flesh tone.

Sun Showers

China Rain

Purple Rain

Sprinkles

Rain Storm

Tan Lines

## Pretty in Pink

Duri Cosmetics serves up a psychedelic take on pink and its possibilities with the six-color Fun in the Sun collection.

A saturated, ultra-warm rouge mixes it up with an opalescent blush, a hot candy sheen, a lavender ice, a soothing salmon and a glazed honey blush.

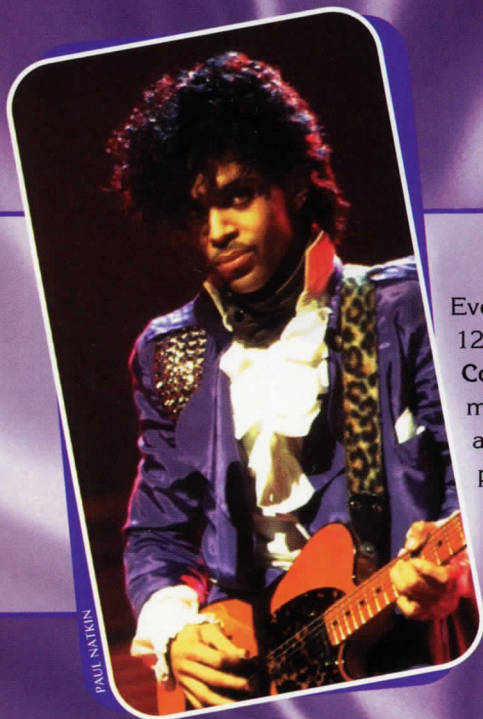
Bikini

Fun In The Sun

Love At First Sight

Beachy Peachy





PAUL NATRIN

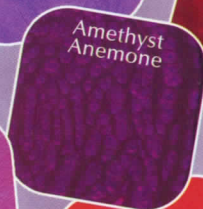


## Should I Stay or Should I Go?

Four brassy Shock offerings from **Nubar Cosmetics** provide a clash of color that screams rock-n-roll. Sure to reverberate into the next galaxy, these gazillion-decibel lacquers mix electric gold with a steel rose, a slate pink and a candy apple—while a mossy, glossy olive green laces rusty rouge for apunk-meets-prep culture confusion.

## Purple Rain

Every shade of berry is represented in the 12-color Sea-n-Shell collection from **Misa Cosmetic Products**. Powdery lavenders and mauves mingle with glossy roses and magentas and one perfectly princely purple. Three reds sustain the blue-based theme, while two opposing intensities of orange offer a whisper of warmth.



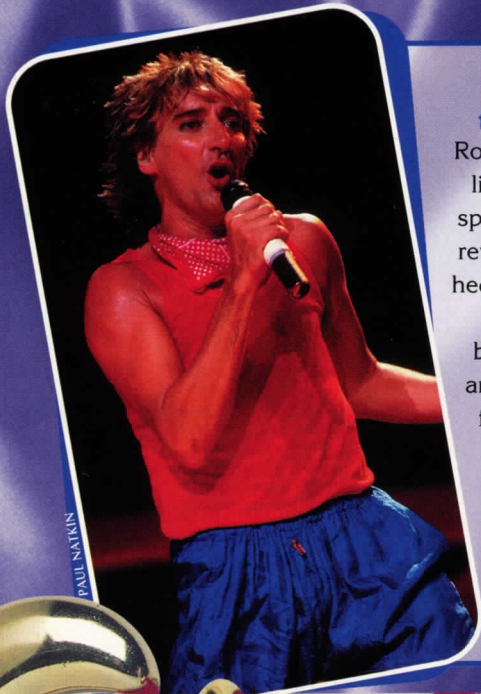
## Whip It

Palett de Pastels, the six-color collection from **Toma Industries**, whips heavy cream into frothy

pastels for an impressionistic palette of ultra-soft springtime watercolors. A cool orange Creamsicle, barely-there blush and two chalky shades of lavender are offset by a frosty mint green and an opalescent cream.



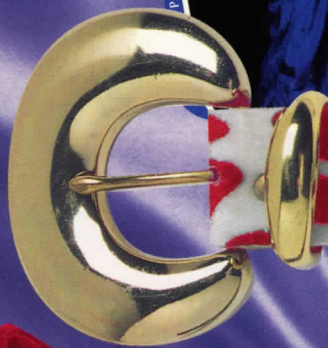
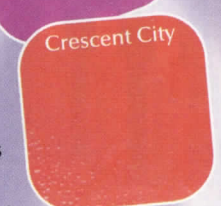
Polish colors may vary due to the photography and/or printing process.



PAUL NAYKIN

## Passion

Rod Stewart's lust for life—along with his spiky-crowned shag—is revisited this season in a full-blown homage to hedonism. **Lauren Amoresse International**, Los Angeles, California, celebrates the passion behind the party with its Mardi Gras collection, an eight-color tribute to the Big Easy. Indeed, this festive fraternity of enamels paints the town red—with silver streaks—and doesn't stop there; pearlescent shades of pink, lavender, gold and vapor-blue create a carnivale of color that speaks to the reveler in all of us. Names such as Jester, Harlequin, Masquerade, Doubleloon and Cool Beads confirm attendance to the attitude of the season.



## Video Killed the Radio Star

Once MTV grabbed hold of popular culture and laid claim to its collective unconscious, the only use for radio was to deliver National Public Radio to the older generation. Rave Revue from **Essie Cosmetics** recognizes television's influence on fashion and offers a clear comment on the significance of entertainment as a spectator sport. The six-color collection features four quiet neutrals that include a milky wisp of shimmer and two fleshy, mauvey creams spiked by a bright, punky orange and smoky pumpkin. ▼

